



Salon des  
métiers d'art  
du Québec

# Participation Guide 2025

## Dates & hours

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From Thursday, December 11<sup>th</sup> to Sunday, December 21<sup>st</sup>

Monday to Friday 10 am to 8 pm / Saturday & Sunday 10 am to 6 pm

## Place

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Palais de Congrès de Montréal / Salle 220de

## The event at a glance

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The Salon des métiers d'art du Québec (SMAQ), a non-profit organization founded in 1955, is organized by the Conseil des métiers d'art du Québec (CMAQ). Considered **the most important exhibit-sales event by professional artisans in Canada**, the Salon's mission is to help promote the pieces of professional artisans, offering them a public venue.

According to a 2017 poll conducted by MCE Conseil, 59% of visitors come from the Island of Montreal, 85% come to the Salon to make a purchase, 75% are women, 38% are between the ages of 21 and 44, 40% make artisan purchases exclusively at the Salon and \$180 is the average expenditure by visitors, representing \$12 million in retail sales.

## Craft product selection

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The products at the Salon des métiers d'art de Montréal (SMAM) are designed and made by professional artisans and were selected as crafts based on criteria such as originality, respect for tradition and craftsmanship.

Craft product selection allows artisans to obtain CMAQ professional member status and enjoy all the benefits associated with it: special space rental rates, the Jean-Cartier Award to Pay Tribute to Young Talent (for artisans with less than five years of professional experience) and eligibility for Awards of Excellence at the show.

Artisans from outside Canada and the exhibitors in the Flavors Pavilion and Visual Arts Pavilion cannot obtain CMAQ professional member status. Other exceptions may apply.

Product derivatives, such as reproductions of original artisan pieces made on paper, including laminates (e.g., greeting cards), tables and promotional items can be sold at the show, but must not exceed 20% of the surface area and volume of any space rental.

Applications from manufacturers, distributors, importers and product resellers are not permitted. Read the Selection Guide to see if you need to submit a selection application for your products.

## Participation application & decision

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Artisans who would like to participate in the Salon must pay all overdue balances to the Salons des métiers d'art du Québec, Boutiques métiers d'art du Québec and Conseil des métiers d'art du Québec to be eligible for Salon selection. Incomplete applications will not be accepted. A \$50 fee (plus tax) will be charged for any NSF payment.

The participation application must be accompanied by a \$400 deposit for stand rentals or \$250 for loft rentals.

All applications are subject to the approval of the Salon's Organizing Committee, which has final decision-making authority, based on criteria such as the administrative compliance, event funding, exhibit choice, selection process ratings, space rental size (compared to vacant space size), exhibit and stand non-compliance notices and candidate behavior.

If the show is full when the participation application is submitted, it will be analyzed and entered on a waiting list.

The decision of the Organizing Committee is given to the artisan in writing within 90 business days of the application's evaluation. There is no appeal.

Approved applications: the deposit will be deducted from the cost of the rental, which is not refundable or transferable to future shows or other events supported by the CMAQ.

Denied applications: the deposit will be refunded.

Participation is guaranteed if the rented space conforms to the area specified on the application form or is a larger space. If the size of the space is smaller, the artisan must pay the rate for the surface area indicated on the Participation Application. Space sublets are not permitted. Verification of the space's size will be done when the show is mounted. The use of additional space will lead to 25% in additional costs. The Salon reserves the right to modify the allocated space. If this is the case, you will be contacted.

The allocated space is reserved only if the contract is signed and all payments are on time (even one payment delay and/or postponement may lead to the loss of space). If the payment deadline is on the weekend or a statutory holiday, it will be moved to the next business day. The postmark will be proof of the mailing date and time.

## Take advantage of Conseil des métiers d'art du Québec's Member Rate

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To take advantage of the Member Rate, the candidate must be a **Conseil des métiers d'art du Québec (CMAQ) professional or artisan studio member** in good standing with a signed contract. To learn more about CMAQ's membership conditions, please read our online **Membership Guide** online at [metiersdart.ca](http://metiersdart.ca)

## Take advantage of the Emerging Artisan Rate \* New \*

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Professional artisan members in good standing, participating in the show for the first time, qualify for a 40% stand or loft rental discount.

## First-time exhibitors from outside Quebec

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A \$250 discount is available to all exhibitors from outside Quebec who will be participating in the Salon for the first time ever. Artisan that requires a visa must present their dossier no later than July 1<sup>st</sup>.

## Exhibiting in a stand

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The stands of the crafts section are assigned, first, to the winners of the awards and mentions of excellence of the previous edition of the show.

Then, the spaces are awarded by drawing lots. To be eligible for the draw, applications must be received no later than February 15th. Each application entitles you to 1 draw coupon, regardless of the size requested. Registered artisans will receive, by email, a link that provides access to the room plan, raffle standings and a telephone appointment. At the end of each rental day, the updated show plan will be available on the SMAQ website.

All other requests will be processed according to the date of receipt while taking into account the conditions set by the show.

## Exhibiting in a loft

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A loft is an open-area space that does not contain any partitions and comes with a carpet. **The maximum facade area is 4 linear feet and the depth must be between 2 and 4 linear feet.** The surface, the total space used (living space) is subject to charges. There is no charge for the area occupied by any chair or stool the artisan needs to occupy the loft. Loft rentals are subject to availability, with priority given to emerging artisans (who have less than five years of professional experience), followed by artisans who create single pieces or small series (1-100 originals) and artisans who create pieces in large series (over 100 originals). Lofts are available for the entire show and can be shared only by artisans with similar products (with unique signatures).

## Exhibiting in the Flavors Pavilion

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This section, available for the entire show, includes artisans who sell agro-food products based on original recipes. Spaces are allocated for the entire show based on availability.

## Exhibiting in the Visual Arts Pavilion

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This section, available for the entire show, contains the pieces of artists and photographers. Spaces are subject to availability for the entire show. Artists must be present and must participate the entire show.

## Exhibiting in a showcase

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Showcases are available for the entire show to artisans exhibiting one or more pieces with a secure base or stand. Electrical outlets are available for showcase lighting. The showcases are allocated by the Salon based on availability. Sales are not permitted.

## Planning information

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The official wall height is 8 feet and the sizes are as follows:

- **Stands:** sizes include 5' x 10', 5' x 15', 5' x 20', 10' x 10', 10' x 15' or 10' x 20'. A single 1500-watt electrical outlet is included, regardless of the stand's size.
- **Lofts:** **Maximum dimensions is 4 x 4. The maximum facade area is 4 linear feet, and the depth must be between 2 and 4 linear feet.**

A 500-watt electrical outlet is automatically charged to each exhibitor (\$60.00).

The walls, furniture, displays, layouts, lighting, additional electricity, assembly and disassembly are charged to the exhibitor. Curtains (instead of walls) and draped tables are strictly prohibited.

Exhibitors must have a company sign or banner for their space. Layouts must be approved by the Salon.

Stands and loft numbers will be supplied by Salon organizers in October.

The Exhibitor Manual, available on [metiersdart.ca](http://metiersdart.ca), contains planning information such as planning regulations, exclusive lodging discounts and supplier contact details.

## **Standards required at the level of the products.**

### **Regular production**

Regular production consists of products that meet the requirements of the trades of craft and enrolled in the contract of participation in the fair of crafts.

### **Complementary products**

Complementary goods accompany the crafts products and who are used to their proper use: e.g. cleaning of objects (shoes, utilitarian objects in wood) crafts, ink to feathers crafts, etc). These products can be exposed but their quantity must be in the minority in all of the products. They must always accompany a craft object.

### **Derivatives:**

Derivatives are reproductions of the original of the craftsman, works on paper including laminates. It mainly cards wish, bookmarks, tables, etc. The percentage of these products must not exceed 20% of the surface and volume of the exhibits.

### **Agri-food products**

Exhibitors of the agri-food sector can exhibit and sell only the products they make in their workshop. No manufactured object which by its nature could be part of the regular of an artisan production, can accompany food products. It is mainly glass (glasses, decanters, bowls, oil, etc.), ceramic (bowls, cups, plates, etc.), metal (spoons, bowls, cups, etc.), wooden (decorative boxes, kitchen utensils, cutting boards, etc) or textile items (aprons, tablecloths, placemats, washing dishes, etc.).

### **Cosmetics**

Cosmetics: creams, lotions, balms, massage, essential oils, oils aromatic, oils, soaps, liquids, etc cannot be exposed to our crafts fairs.

### **Products soaps**

Glycerin soaps are not allowed at craft shows. Only SOAP obtained by traditional techniques of saponification cold can be exposed and sold.

Due to strong odor emanating from the soaps which can arise and cause symptoms of allergies and respiratory and digestive problems to exhibitors and visitors, soaps must be exposed and sold in a protective packaging in paper, cardboard or plastic. A quantity that may not exceed 5% could be exposed to non-packed as demonstrator. Packaging must cover the entire soap.

### **Not complying with the regulations**

Exhibitors who do not meet the requirements concerning the products will receive a VERBAL notice of withdrawal immediate nonconforming products.

Failure to comply, the exhibitor will receive a written notice indicating non respected clauses and demanding the withdrawal of products. The written notice may result in a recommendation of notice of review.

## **Standards required at the level of the behavior.**

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The exhibitor who has aggressive, intimidating, violent, angry or disrespectful behavior be it verbal or gestural, to the staff of CMAQ and fairs, to exhibitors, suppliers and our clientele could be expelled.

Failure to comply with the regulations represents an item that will be taken into account in the selection of the Exhibitor in a next edition of the event.

## Rates per square foot – subject to change without prior notice

Rate 2025	Deposit	CMAQ Member	Non Member	Flavors
Craft Stand Dec. 11 to Dec. 21	\$ 400	\$ 56pi2	\$ 67 pi2	\$ 72 pi2
Corner (Extra charge)	n/a	\$ 300	\$ 400	\$ 400
Craft loft	\$ 250	\$ 110 pi2	\$ 125 pi2	n/a
Emerging Artisan Rate	n/a	40% discount	n/a	n/a
Visual Art Stands	\$ 400	N/A	\$ 2 070	n/a
Showcase	\$ 400	\$ 1 266	\$ 1 358	n/a
Weekend (table 2 X 6 ft.)	\$ 250	\$ 525 / weekend	\$ 655 / weekend	n/a
Liability Insurance *	n/a	\$ 125	\$ 125	\$ 125

**1 draw participation for choice of stand location per client (registration before December 31<sup>st</sup>)**

### Liability insurance\*

The exhibitor will hold five million dollars (\$5,000,000) in liability insurance, only for this event and limited to this event only. The cost of the liability insurance is one hundred twenty-five dollars (\$125), plus applicable taxes and that amount is included on your bill. However, upon presentation of a liability insurance certificate from your insurer to our attention by November 15, for the event, a credit or refund will be issued, as the case may be.

### Discount for reference

\$ 100 rebate on space rental (or credit to the next event) will be given to any artisan who refer a new exhibitor (regular stand rental). The latter must not have participated in the 2024 edition. This new participant must imperatively register on his registration form the exhibitor who refers it for it to be credited.

### Payment

To come....

### Cancellation

**All cancellations must be made in writing. By September 15th, 50% of the payment will be required. After that date, there will be no refunds.**

### Team contact details.

514-861-2787 • 1-855-515 -2787 (toll free)

**Rentals / operation** Gaetane Bergeron, Exhibition's project manager  
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**Communications** Jérôme Rocipon, Communication's manager  
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**Accounting** Sylvain Légaré, Accountant  
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**Admission/Selection** Sophie Aubut, Registrar manager  
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